

Project Completion Report

“Advocacy and Information Dissemination Campaign”

PUNJAB PROVINCE

(1st November 2012 to 31st July 2013)

Lahore, Rawalpindi, Chakwal, MandiBahuddin, Sargodha & Khushab



Community women and men participating in an interactive community meeting on pro women legislation in a rural area Gagri - Rawalpindi, 28th June, 2013 Organized by SACHET

Submitted by
Society for the Advancement of Community, Health, Education and Training
SACHET-Pakistan

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Acronyms and Abbreviations

AF: Aurat Foundation

CSO: Civil Society Organizations

CBO: Community Based Organization

GBV: Gender Based Violence SACHET Society for the Advancement of Community, Health, Education & Trainings

GEP: Gender Equity Program

MOU: Memorandum of Understanding

NGO: NGO Non-Governmental Organization

PSA: Public Service Announcement

USAID: United States Agency for International Development

UCs: Union Councils

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Executive Summary

SACHET Pakistan has successfully implemented all the activities under its sub-grant, Advocacy and Information dissemination campaign. Under this campaign SACHET covered three key themes including awareness rising on the pro-women legislation over the past decade, disseminating information on GEP supported shelters and helplines and disseminating political education focusing on women. SACHET conducted its project activities in five target districts including Rawalpindi, Chakwal, Mandi bahauddin, Sargodha, Khushab and provincial capital Lahore. It involved different stake holders in its different activities including journalists, government officials, police, lawyers, teachers, doctors, students, community influentials, civil society organizations, community based organizations and people from different professional groups. The main activities undertaken the project includes: IEC material development & dissemination, Formation and orientation of media committee, Two day training with media & Press Club committee and police officials, FM Radio Campaign, Community meetings, Review meeting with media committee and policy dialogue. The camping was nine month long starting from November 1st 2012 to July 31st 2013. SACHET has completed all the activities against all the deliverables of the project.

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Introduction

SACHET Pakistan has implemented a project “Advocacy and Information Dissemination Campaign” under Gender Equity Programme (grant cycle 6A) of Aurat Foundation by the support of the American People through United States Agency for International Development (USAID). The project was implemented in five target districts of Punjab: Rawalpindi, Chakwal, Mandi Bahuddin, Sargodha and Khushab including the provincial head quarter Lahore. The campaign was nine months long starting from November 1st, 2012 to July 31st, 2013. The programme component of the grant was managed by Aurat Foundation where as the financial component of the grant was managed by The Asia Foundation. Under this campaign SACHET disseminated the information on pro-women legislating, promoted GEP supported shelters and helplines and also sensitized women to participate in the political process by casting their vote.

Project Objectives

The objective of the grant was to cover three key themes under its advocacy campaign: disseminating information on the GEP Cycle 6-A supported private shelters and helplines; creating awareness on the pro-women legislations over the past decade; disseminating political education focusing on women.

Project Scope

SACHET’s scope of work under this sub-grant is as follows:

- Partnerships with press clubs: to engage media entities for awareness rising on the themes of campaign.
- Development/Dissemination of IEC Material to raise awareness on pro-women legislation and electoral rights and participation.
- Development/Dissemination of information on private shelters and help lines being supported by GEP.
- Developing and airing FM radio campaign for raising awareness on pro-women legislation.
- Community Meetings for analyzing the legal and social implication of pro-women laws.
- Undertaking political education to raise awareness of women’s political and electoral rights and participation.

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Deliverables

- Liaison established with press clubs at the district and provincial level.
- Two day training of media and press clubs committee and local police officials.
- Information, Education & Communication material developed and disseminated on 3 key elements- the private shelters and help lines supported under the current GEP cycle, pro-women legislation passed over the past decade and political education for women.
- IEC Material developed and disseminated containing information on the private shelters and help lines supported under GEP Cycle 6A in selected five districts and provincial headquarter level.
- FM radio campaign on 7 pro women laws developed and aired.
- 12 community meetings held/ 12 roundtables with key stakeholders conducted
- 1 event of policy dialogue held.
- Messages related to women's political and electoral participation developed and disseminated.

Activities

SACHET planned the following activities under this campaign:

1. IEC material Development
2. IEC material dissemination.
3. Twelve Community meetings; in each target district i.e. Lahore, Rawalpindi, Chakwal, MandiBahauddin, Sargodha and Khushab.
4. FM Radio Campaign.
5. Policy Dialogue.
6. Formation and Orientation of Media and Press club committee.
7. Two day training of media and press club committee.
8. Review meeting with media and press club committee.

Implementation Methodology

SACHET Pakistan under Advocacy and Information dissemination campaign, aimed to reach key stakeholders especially women of unaware communities to aware them about pro-women laws and to the GBV survivors/victims to inform them about the GEP supported shelters and helplines for their immediate relief and rehabilitation. Keeping in view the importance of women participation in general election for increased women representation, this campaign also mobilized women for women participation in political process.

SACHET composed the team of experienced development professionals for this campaign which included the Campaign Advocacy Manager, Campaign Advocacy facilitator, District Advocacy Facilitators, Administration assistant and Accounts Officer. The program team had enriched experienced in implementing development projects at community level. District Advocacy facilitators were local to their district of duty and had a wider networking with different stakeholder which facilitated in ensuring the diverse and increased participation in the campaign activities. AGEHI resource center, the technical resource wing of SACHET Pakistan provided the technical backstopping in campaign implementation.

SACHET targeted the beneficiaries through different mediums, like printed IEC material, FM radio messages, campaign, direct interaction, media coverage and by spread of word through word of mouth.

IEC material including posters, booklet and brochure covered all three themes of the campaign, i.e. pro-women laws, GEP supported shelters and helplines and women political participation. The IEC material was widely disseminated among different key stakeholders including, communities, government departments, media, youth, academia and other professional groups. SACHET reached the unreachable communities through local FM radio channels in target districts Rawalpindi, Chakwal, Sargodha, Mandi Bahuddin and Lahore.

There were seven messages one on each pro-women law. The technical support for IEC material designing and radio messages was also provided by AGEHI resource center.

SACHET addressed the rural communities of target districts directly, to inform and aware them about pro-women laws and GEP supported shelter and helplines, through conducting community meetings. Participants of community meetings mainly included the community members, influential, government officials, media, youth and people from different professional groups.

SACHET realizing the important role of media engaged the journalists from print and electronic media in the campaign and built strong linkages with the press clubs and influential journalists of target districts. A media and press club committee of journalists having representation from target districts and Lahore was formed in the beginning and memorandum of understanding was signed with committee members. The media committee and police officials from Lahore were trained on gender sensitive reporting and monitoring in two day training to enable them to perform their duties gender sensitively. Journalists were followed up in the end of the campaign and a review meeting was conducted with them to have their recommendations for future programming on GBV.

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Achievements against Deliverable

SACHET completed all the activities successfully against each deliverable. The below mentioned table shows the activities performed against their deliverables and the quarter in which they were performed.

Sr.	Deliverable	Activity	Quarter
1	Liaison established with press clubs at the district and provincial level.	a) Formation and Orientation of Media and Press Club Committee b) Held Review meeting with media committee.	Quarter 1 Quarter 3
2	Two day training of media and press clubs committee and local police officials.	Two days workshop on capacity building of media and duty bearers on gender equity, gender sensitive reporting and monitoring	Quarter 2
3	Information, Education & Communication material developed and disseminated on 3 key elements-the private shelters and help lines supported under the current GEP cycle, pro-women legislation passed over the past decade and political education for women.	<ul style="list-style-type: none"> Developed Seven posters on seven pro-women laws Developed One poster on women's political and electoral participation Developed One Urdu Booklet on briefs on pro-women laws Developed One brochure constituting the information of GEP supported Shelters and helplines for their promotion Disseminated IEC material in target districts Rawalpindi, Chakwal, Mandi Bahuddin, Sargodha, Khushab including provincial capital Lahore 	Quarter 3
4	IEC Material developed and disseminated containing information on the private shelters and help lines supported under GEP Cycle 6A in selected five districts and provincial headquarter level.	Developed brochure constituting the information of GEP supported Shelters and helplines for their promotion and disseminated in target districts and provincial headquarters. This brochure was also sent to the Shelter and helplines so that they could also disseminate it in their target districts	Quarter 3

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Sr.	Deliverable	Activity	Quarter
5	FM radio campaign on 7 pro women laws developed and aired.	Developed and aired seven messages in Rawalpindi, Chakwal, Sargodah, MandiBahuddin and Lahore. Number of messages aired is 840	Quarter 3
6	12 community meetings held/ 12 roundtables with key stakeholders conducted	Held twelve Community meetings; one meeting in Lahore, three meetings in Chakwal and two meetings in Rawalpindi, two in Mandibahuddin, two in Sargodha, and two in Kushab	Quarter 3
7	1 event of policy dialogue held.	Held Policy Dialogue on “Pro women legislation to combat GBV” in provincial headquarter Lahore	Quarter 3
8	Messages related to women's political and electoral participation developed and disseminated.	Developed and disseminated a poster on women's political and electoral participation	Quarter 3

The description, results achieved and process adopted for each activity is mention ahead under each activity.

Activities

1) Formation and Orientation of Media and Press Club Committee

“Formation & Orientation” meeting of “Media & Press Club Committee” was the first activity of Advocacy and Information dissemination campaign of GEP cycle 6 organized by SACHET Pakistan in association with Aurat Foundation at Usmania Hall, Lahore Press Club on 26 Jan, 2013.

Media personnel from TV, print media, radio and Press Clubs from target districts including Lahore, Rawalpindi, Chakwal, Mandi Bhauddin, Sargodha and Khushab attended the meeting. Total 35 participants participated in meeting

The main objectives of this activity were as follows:

- Well oriented “Media & Press Club Committee” formation.
- Action plan of “Media & Press Club Committee”.
- Draft of “MOU” to be signed with Committee members.
- Training needs analysis of committee members.

Participants were given a detailed orientation on project and its activities. They were told how they will be engaged in this project. A draft of MOU was shared with the participant

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journalists and most of them shown commitment and agreed to sign it for cooperation in future. Twenty one journalists signed the MOU, this number was extended when few more journalists signed the MOU in other activities of the project. The MOU was valid from January 26, 2013 to July 31st, 2013. In the end of the meeting participants were asked about their training needs so that the gaps could be covered in the two-day training with them.

Pictures, MOU scanned signed pages and attendance sheet is attached as Annex-1

2) IEC Material development

On April 1, 2013 SACHET received the Urdu versions of pro-women laws' briefs and abstract. On the basis of this technical assistance SACHET developed the content of its IEC material. IEC Material includes eight posters, seven poster on seven pro-women laws and eight poster on women political participation, on booklet on pro-women legislation and one brochure on Shelters and help lines. Technical assistance received from IRC through Aurat Foundation facilitated in developing the material related to pro-women legislation and brochure on shelters and help lines was developed by gathering and compiling the information directly from shelters and help lines, with the support of grant holder at Aurat Foundation. The designed drafts of IEC material were shared with Aurat Foundation for approval. Quantity of IEC material was:

- Eight posters, eight hundred each
- Booklet on pro-women laws, two thousand in quantities
- Brochure on Shelter and Helpline fifty one hundred in quantity

The designed version of the IEC material is attached as Annex-2

3) IEC Material Dissemination

IEC material including eight posters one on each of seven pro-women laws and eighth on women political participation, Urdu booklet on briefs of pro-women laws and brochure on GEP supported shelters and helplines were disseminated in police stations, courts, government colleges/universities, hospitals and media organization in local communities of target districts i.e. Rawalpindi, Chakwal, Mandi Bahuddin, Sargodha, Khushab and Lahore. The material was disseminated by District Advocacy Facilitators and was also disseminated among the participants of the project activities. Poster on women political participation was disseminated before general elections, through district advocacy facilitators. The brochure on GEP supported shelter and help lines were also sent to shelters and help lines so that

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they could also distribute them in their target areas for the promotion of their shelter/helpline.

4) Two days workshop on capacity building of media and duty bearers on gender equity, gender sensitive reporting and monitoring

SACHET Pakistan built a strong liaison with media entities under Advocacy and Information dissemination campaign, GEP cycle 6. Under this campaign SACHET formed a Media and Press club committee with a vision of organizing the journalists from different media entities and capacitating them to play their professional roles in combating gender based violence. Media officials and police officials were the training participants. Media and police are front line confronter of GBV cases who take up such cases in their emergency situation. Realizing the training needs of media committee formed on Jan 26, 2013 in Lahore Press Club, and of local police officials in reporting gender based violence cases, SACHET designed and delivered two-day specialized training.

This two day training was held in Lahore on March 9th to 10th 2013, titled as “Capacity building of media and duty bearers on gender equity, gender sensitive reporting and monitoring of GBV”, to address the chasm of awareness in media professionals and police officials on gender, gender equity, and gender based violence in context of pro women legislation.

The training was designed and delivered by Ms. Bushra Iqbal, communication expert, a senior journalist & media professional.

Objectives of Training:

The training envisaged to achieve following objectives:

- To help participants in changing the stereotype mindsets on Gender perspective.
- To initiate the awareness on pro Gender legislation, address the fallacy on allegory related to Gender laws.
- To build capacity on ethical reporting on gender sensitive issues.
- To equip participants with the tools and tips required to propagate and follow up reported cases.

Contents of training:

- Understanding on Gender
- Gender Equity
- Gender based violence
- Pro-women legislation
- Gender Sensitive reporting
- Information networking between media and police
- Ethical Journalism
- Tips and tools to propagate pro-women legislation (bringing the gender related factor in news stories)

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- Effective writing techniques

Participants:

Participants were Media professionals from different entities like Newspaper, TV and Radio and from different organizations. Senior and young journalists, associated with different newspapers, television and radio channels including Daily Jang, Daily Dunya, Daily Azkaar, Daily Hareef, Daily Sadaqat times, Daily Nai baat Weekly Byan-e-Halfi (Chakwal), The spokesman, Radio Pakistan FM 101FM 92, FM 101, FM 100, ATV News, Daily Samma, participated in the training. Participants were from Lahore and other target district areas including Rawalpindi, Chakwal, MandiBhauddin and Khushab. Most of the participants were from Media committee formed by SACHET under GEP campaign; six more journalists joined the Media committee, by signing MOU, and attended the training. Moreover local police officials from Punjab police also participated in training. Total participants who were awarded certificates were twenty one, out of which eight were women and thirteen were men. Seventeen participants were journalists and four participants (two men & two women) were police officials. Two participants did not attend Day 2 of training

Pictures, attendance sheet, Agenda of training and certificates for participants is attached as Annex-3

5) FM Radio campaign on pro-women laws

In order to raise awareness on seven pro-women laws SACHET ran an FM radio campaign. There were seven radio messages, one message on each pro-women law. The messages were developed by AGEHI Resource Center, the technical support wing of SACHET Pakistan. Draft of radio messages was shared and approved by Aurat foundation before they were on- aired. The messages were aired in Rawalpindi, Lahore, Sargodha, Chakwal and Mandibahuddin through FM 94.6 Islamabad, FM 97 Islamabad, FM 94.6 Lahore, FM 96 Sargodha, Bol FM 88 Chakwal and FM 98 Mandi Bahuddin respectively. The messages could not be aired in Khushab as there was no radio station in the district. There were 840 spots in total.

District	FM radio Channel	Total spots
Rawalpindi	FM 94.6 Islamabad	140
Rawalpindi	FM 97 Islamabad	140
Lahore	FM 94.6 Lahore	140
Sargodha	FM 96 Sargodha	140
Chakwal	Bol FM 88 Chakwal	140
Mandi Bahhaudin	FM 98 Mandi Bahhaudin	140

The aired messages are attached as Annex-4

6) Community meetings

SACHET conducted 12 community meetings in 6 districts including Lahore, Rawalpindi, Chakwal, MandiBahauddin, Sargodha and Khushab. One meeting was held in Lahore, three meetings in Chakwal, two in Rawalpindi, two in Mandibahuddin, two in Sargodha and two meetings were held in Kushab. Meeting and participant details are as follows:

Sr #	District	No of Meetings	Male	Female	No of Participants
1	Chakwal	3	119	115	234
2	Rawal Pindi	2	62	116	178
3	Lahore	1	55	18	73
4	Sargodha	2	89	96	185
5	Khushab	2	128	32	160
6	Mandi Bahhaudin	2	123	33	156
	Total	12	576	410	986

The purpose of these meetings was information dissemination on 7 pro women laws and GEP supported helplines and shelters at community level. These community meetings were designed to be an interactive session with participants from community to analyze the legal and social implications of pro-women laws. Participants in these meetings were local community members (men/women/girls/boys), community influentials, local government officials, , lawyer, police officials, media, CBOs, teachers, doctors, social workers and people from different professional groups.

Community meetings started with the introduction of SACHET and Gender Equity Programme followed by a detailed presentation on 7 pro women laws. In session details on GEP supported shelters and helplines were also shared with participants. IEC material was displayed among participants during community meetings. The last session of the community meetings was open forum discussion with the participants in which they interacted with the facilitators and the panelists. Participants shared their context specific views, comments, suggestions and recommendations.

In each community meetings the closing remarks were given by chief guest, local influential person.

Pictures of Community meetings are attached as Annex-5

7) Review meeting with media committee

SACHET Pakistan conducted a review meeting with “Media committee” formed in Lahore Press Club on January 26, 2013. Participants were Media professionals from different entities like Newspaper, TV and Radio and from different organizations. Senior and young journalists, associated with different newspapers, television and radio channels including Daily Jang, Dunya news, Daily Azkaar, The spokesman, Radio Pakistan FM 101, FM 100, ATV News, Daily Nai baat, Daily Aftab, Metro one TV and other media organizations participated in the review meeting. Participants were from Lahore and other target district areas including Rawalpindi, Chakwal, MandiBahauddin and Khushab. Most of the participants were from Media committee formed by SACHET under GEP campaign. Female police officials associated with the campaign also participated in the meeting. The objective of meeting was to review the improvements in the media committee members’ performance as the result of their orientation and two-day training, in the context of gender sensitive reporting and monitoring. There were 26 participants in review meeting, 17 male and 9 female.

Attendance sheet and Pictures of review meeting are attached as Annex-6

8) Policy Dialogue

SACHET Pakistan conducted a Policy Dialogue on “Pro-Women Legislation to combat Gender Based Violence” in Avari Hotel, Lahore on July 27, 2013. Participants were from relevant civil society organizations, media, journalists, law, academia, relevant government departments and youth. Total participants of policy dialogue were 38, 19 males and 19 females. The technical session was moderated by founding executive director of SACHET Pakistan Dr. Rakhshinda Perveen, which constituted discussion on seven pro-women laws, analysis from audience on how women legislation is benefiting women, how Civil society organizations can contribute through these laws and recommendations to improve implementation on these laws.

Participants expressed their opinions on the significance of pro-women legislation and emphasized about its implementation. CSO representatives highlighted the ways; they can use to contribute in combating gender based violence through pro-women legislation.

Recommendations:

- There should be an emphasis on educating men on women rights so that they could understand their responsibilities.
- Social change depends upon educating people. There should be free and compulsory education for every one. Government should make it compulsory for every child to get education.
- Laws must be implemented effectively and public should be educated about them so that they could get easy access to laws instead of being stuck in complex procedures.

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- We need to work on different levels simultaneously with different decision making entities like government, parliament and police. Parliamentarians should be sensitized to address women's issues in assemblies, Government should work on implementation and there should be trainings and sensitization of police as well for ensured implementation.
- Media can play an important role to highlight the issues and spread awareness about pro women legislation. We should make such awareness programs sellable and marketable which should be beneficial for both channels and society.
- Pictorial IEC material should be developed and should be displayed at grass root level
- Interesting methodologies should be adopted to raise awareness like street theatre, instead of lectures and speeches.
- Along with the conventional studies there should be a focus on positive attitude building which could be made possible by making it the part of curriculum.

Attendance Sheet, Pictures, Agenda and Invitation Card of policy dialogue are attached under Annex-7

Participation in Project Activities

Sr.	Activity	Target audience	Male	Female	Total
1	Formation and Orientation of Media & Press Club Committee	Media Professionals	32	3	35
2	Two days training workshop on capacity building of media and duty bearers on gender equity, gender sensitive reporting and monitoring	Media Representatives and Local Police Officials	15	10	25
3	Community Meeting # 1 (Chakwal)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different	45	31	76
4	Community Meeting # 2 (Mandi Bahaudin)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	66	6	72
5	Community Meeting # 3 (Mandi Bahaudin)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	57	27	84
6	Community Meeting # 4 (Chakwal)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	43	37	80

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7	Community Meeting # 5 (Khushab)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	76	13	89
8	Community Meeting # 6 (Khushab)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	52	19	71
9	Community Meeting # 7 (Sargodha)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	58	63	121
10	Community Meeting # 8 (Sargodha)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	31	33	64
11	Community Meeting # 9 (Rawalpindi)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	31	64	95

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12	Community Meeting # 10 (Rawalpindi)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	31	52	83
13	Community Meeting # 11 (Lahore)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	55	18	73
14	Community Meeting # 12 (Chakwal)	Local community members (men/women/girls/boys), Students, Lawyers, government officials, Media, local CBOs and people form different professional groups	31	47	78
15	Review meeting with Media Committee	Journalists of Media committee	17	9	26
16	Policy Dialogue “Pro Women legislation to Combat Gender Based Violence”	Media, lawyers, Academia, Government Officials, CSOs and youth	19	19	38
	Total Direct Participants of Project Activities		663	453	1116

Success stories

Success Story 1:

Ms. Sabiha Khanum, is an ex-counselor, a social & political worker from District Mandibahuddin. She is well known among the rural communities of her districts and has strong linkages with duty bearers and other influentials of her districts. She is always active in different mobilization campaigns, conducted by any CSO or any public organization. She is also very active in resolving the local people's issues, and in settling the conflict cases especially of women and girls.

Till date Ms. Sabiha has witnessed so many cases of violence against women. Women and girls often visit her for seeking her help in settling their conflicts. Since Ms. Sabiha is not much educated so she never had an idea about pro-women laws. She told whenever any women and girl used to come to her for conflict resolution she never considered the law as the safeguard for the survivor/victims. But when she got to understand seven pro-women laws in the community meetings held under advocacy and information dissemination campaign of Gender Equity Programme, she realized that law is the safest shield, which is protecting women from violence and securing women's rights. The detailed understanding on laws has multiplied her confidence to tackle the cases of gender based violence. And now she is determined to resolve the gender based violence issues in the light of the seven pro-women laws. According to her specific context she believes that awareness on these seven laws can significantly reduce the violence cases, as these laws empower the women to stand up and raise her voice for her right. So with the same mindset she now propagates these laws in every meeting with the community and convinces the women to spread the information further. She happened to be the multiplier for the awareness of seven pro-women laws, which is resulting in the increased number of informed women and girls.

Success Story 2:

Mr. Hassan Mehdi Rizvi (a senior advocate Mandi Bahauddin, and highly influential personality of the district) openly offered in community meeting that that he is ready to provide any kind of legal assistance and guidance to any victim/survivor of GBV, free of cost.

Success Story 3:

Two young girls who were the participants of the community meeting held in Pinyali Rawalpindi, met the meeting facilitator in the end of the meeting. They told that their maid is the GBV victim, as her face was burnt with acid. They hesitated to share the details. However they wanted to know what they can do for her immediate relief and rehabilitation, as they are unable to help her so far. The girls were given the brochure of GEP supported

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Shelters and help lines and were told to contact the relevant organization. Specifically they were suggested to contact Acid Survivors foundation Islamabad, which was GEP supported Shelter.

Press Coverage of Project Activities

Newspapers that covered the project activities

Daily Azkaar	Diplomatic Affairs	Monday Times	Akhri Sawal
The Spokesman	Daily Khabrein	Daily Sama	Sab se Pehle
Roznama Dawat Amal	Rozanam Zaroorat	Daily Musawat	Local Akhbar
Bayaan Halfi	Daily Jang	The Daily Pakistan	Weekly Muraawat
Daily Express	Daily Naya Bol	Daily Ash-Sharq	Aaina.e.Inqilab
Daily Nawa.i.Waqt	Daily Myer's	Daily Jinnah	Daily Nawa.e.Sharar
Daily Awaz	Aks.e.Chakwal	Daily Newsmart	Daily Rafaqat
Daily Awami Rai	Daily Nai Baat	Roznama Subhaan	

Activity wise detail of media coverage

Sr.	Activity	Newspaper Covered the Activity
1	Two Day Training Workshop with Media Committee & Local Police Officials	<ul style="list-style-type: none"> Daily Azkaar The Spokesman Lahore
2	Formation and Orientation of Media and Press Club Committee	<ul style="list-style-type: none"> Roznama Dawat Amal Bayaan Halfi
3	Policy Dialogue on "Pro-Women Legislation Combating Gender Based Violence"	<ul style="list-style-type: none"> Daily Express Daily Nawa.i.Waqt Lahore Daily Awaz Daily Azkaar
4	Community Meeting Lahore	<ul style="list-style-type: none"> The Spokesmen Daily Nawa.i.Waqt Lahore Daily Express Monday Times Lahore Daily Azkaar Daily Sama

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Sr.	Activity	Newspaper Covered the Activity
		<ul style="list-style-type: none"> • Daily Musawat • The Daily Pakistan Lahore • Daily Awaz
5	Community Meeting Rawalpindi	<ul style="list-style-type: none"> • Daily Ash-Sharq • Daily Sama • Daily Jinnah • Daily Newsmart • Daily Nai Baat • Diplomatic Affairs
6	Community Meeting Khushab	<ul style="list-style-type: none"> • Daily Khabrein • Daily Awaz • Rozanam Zaroorat • Daily Jang • Daily Naya Bol • Daily Nai Naat
7	Community Meeting Chakwal	<ul style="list-style-type: none"> • Daily Myer's • Aks.e.Chakwal • Akhri Sawal • Sab se Pehle • Local Akhbar
8	Community Meeting Mandi Bahaudin	<ul style="list-style-type: none"> • Weekly Muraawat • Aaina.e.Inqilab
9	Community Meeting Sargodha	<ul style="list-style-type: none"> • Daily Nawa.e.Sharar • Daily Rifaqat • Roznama Subhaan • Daily Awami Rai • Daily Khabrein

Scans of Press Coverage are attached as Annex-8

SACHET-Pakistan

Financial Overview

Total approved budget for the project was Rs. 3,289,200/- out of which Funds were received as per following detail;

Funds Installments	Amount in PKR	Date of Receipt
1 st Installment	1,130,200	23-11-2012
2 nd Installment	1,175,000	20-03-2013
3 rd Installment	492,000	10-07-2013
4 th Installment	492,000	Still to be received

41 % of total budget was allocated for personnel cost, 52 % for program activities and 7 % for administrative cost.

Total expenditure incurred on this campaign is Rs. 3,296,673/- which is exceeding the approved budget by Rs. 7,473/-. There was no issue faced spending the activities' funds. The budget spent on different activities under different budget heads did not increased by more than 10% of approved budget. Some activities which were planned in the first and second quarter were held in third quarter due to delays in technical inputs from National Lead sub-grant in IEC material development. Activities based on IEC material like IEC material development and dissemination, FM radio campaign, community meetings and policy dialogue were held in the third quarter. So accordingly, all the funds for these activities were spent in third quarter.

Details of funds allocations, utilization and variations are shown in the following table:

	Approved Budget	Actual Expenditure	Over/(Under) Budget	% of Variation
	PKR	PKR	PKR	
Receipts for GEP	3,289,200	2,797,200	(492,000)	-14.96%
Expenditures				
A • Personnel				
1.1 • Campaign Manager	450,000	450,000	-	0.00%
1.2 • Advocacy Facilitator	240,000	240,000	-	0.00%
1.3 • District Advocacy Facilitator	462,000	464,230	2,230	0.48%
1.4 • Account Officer	105,000	105,000	-	0.00%
1.5 • Administration Assistant	105,000	105,000	-	0.00%
Total Personnel Cost	1,362,000	1,364,230	2,230	0.48%
B • Programme Activities Cost				
2.1 • Posters	100,000	100,160	160	0.16%
2.2 • Banners	35,200	20,400	(14,800)	-42.05%
2.3 • Leaflet for pro-women laws	30,000	26,520	(3,480)	-11.60%
2.4 • Leaflet for service delivery	30,000	30,000	-	0.00%
2.5 • IEC Material dissemination cost	8,000	-	(8,000)	-100.00%
2.6 • Community Level Advocacy Event	600,000	604,893	4,893	0.82%
2.7 • FM Radio Campaign	420,000	420,000	-	0.00%
2.8 • Policy Dialogue	200,000	218,183	18,183	9.09%
2.9 • Formulation of Media committee	80,000	81,672	1,672	2.09%
2.10 • Review Meetings with Media	80,000	78,690	(1,310)	-1.64%
2.11 • Two day Training of Media Officials	120,000	127,925	7,925	6.60%
Total Programme Activities Cost	1,703,200	1,708,443	5,243	0.31%
C • Administrative Cost				
3.1 • Communication	44,000	44,000	-	0.00%
3.2 • Stationary	20,000	20,000	-	0.00%
3.3 • Office rent & Utilities	160,000	160,000	-	0.00%
Total Administrative Cost	224,000	224,000	-	0.00%
Total Expenditure	3,289,200	3,296,673	7,473	0.23%
(Receivable)/Payable	(3,289,200)	(3,296,673)	(7,473)	

SACHET-Pakistan

Challenges Faced and Action taken

Ensuring the commitment of Journalists to participate in project activities was a greater challenge as they always have busy routine. To earn their commitment the importance of the project and activities were communicated to them through senior journalists and senior members of press clubs. Eventually we were successful in engaging the journalists in project activities.

People from rural communities had very rigid beliefs regarding women empowerment. Women empowerment and pro-women laws were entirely new things for them. In some communities it was hard for them to absorb such new things which were also challenging their older beliefs. In order to make the session fruitful local influential people were involved including religious leaders, local school teachers, and women as well. This really worked out, and participants took interest and listened, when they observed their local people involved in the process.

SACHET facilitators were not local to the communities though one of the SACHET team members belonged to the same districts, but still new faces were expected not to have that much acceptability in community. SACHET team required to raise the acceptability level of the community meeting participants, which it did by taking the local influentials on board before the meeting by giving them detailed orientation on the project and its objectives. District advocacy facilitators conducted meetings with the community members as well for the invitations and orientation on meetings.

Women in community meetings were unable to express their opinions in gathering, while the meetings. So they were urged to express themselves individually after the formal sessions. As a result women came to SACHET team members and expressed their opinions and concerns.

Few women requested SACHET for the immediate relief and help for victims/survivors, which was not the mandate of SACHET under GEP so they were referred to the GEP shelters and helplines. Brochure constituting the information on services offered and contact details were provided them and they were guided as per their case.

Conclusion

SACHET addressed different key stakeholders in project activities including media, parliamentarians, government officials, different communities and people from different professional groups. SACHET learned that every stakeholder has a critical role to play in prevention of gender based violence, so there is an intense need of equipping them with the relevant information. Duty bearers especially police, community gate keepers, media and CSO networks should work together on a single integrated plan and should involve the people from all walks of life to address the masses of unaware people. In order to transform the society it is necessary that curriculum of school level should constitute the subject of women empowerment and basic laws protecting human rights. Awareness rising and Demand creation at community level is the first step to advocacy for legislation, so it is important to highlight the significance of the women empowerment and legislation among the vulnerable communities through context analysis based methodologies.

Way Forward

Under cycle 6-A different sub-grants were working together to supplement each others efforts, which produced effective results. This methodology can make possible the implementation of programme more efficiently and effectively. It is recommended that future sub-grants should be designed in accordance with each others mandates, and there should be integrated work plan developed, by respective sub-grantees in each grant cycle. The upcoming grants should be interlinked with the previous sub-grants for sustaining and multiplying the impacts. The new sub-grantees should be linked with the previous sub-grantees for learning the lessons learnt by them so that future programmes are implemented smoothly. It is highly recommended that there should be a comprehensive knowledge management system which should document the learning from implemented projects and should be shared with new sub-grantee. This may also be shared with the prospective sub-grantee to help them in designing the proposals.

It is observed that there are thousands of GBV victims and survivors who are still waiting for help, so programs for relief and rehabilitation of GBV survivors and victims should cover the wider range and the projects should phase out while ensuring the sustainability factor.

A strategy should be devised to keep addressed stakeholders engaged even after the end of sub-grant, which will enhance the GEP network at ground level.

Annexes

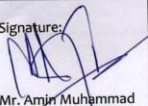

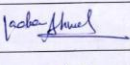
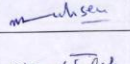
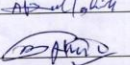
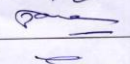
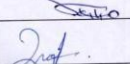
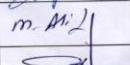

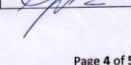
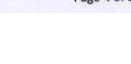

Annex-1: Pictures, MOU scanned signed pages of “Formation and Orientation of Media and Press Club Committee”



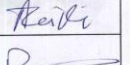
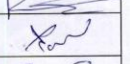
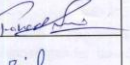
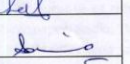
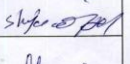
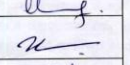
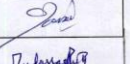
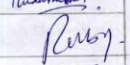

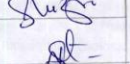


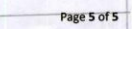




SACHET-Pakistan

MOU signed scanned pages:

The MoU has been agreed and signed by committee members during orientation meeting held on Jan 26 2013 at Lahore Press Club.

Signature: 		Signatures	
Mr. Amin Muhammad SACHET Pakistan Lahore Press Club Date: January 26, 2013		Committee members Media Committee Lahore Press Club Date: January 26, 2013	
Signature: 			
Muhammad Asfar SACHET Pakistan			
	Name	District	Signatures
1	Nadeem Ahmed	Lahore	
2	MUHSAN ALI	Lahore	
3	AFZAL TALIB	"	
4	Mubashar Hassan	"	
5	DAMAR UZ ZAMAN BHATTI	LAHORE	
6	Khiz TIPU (M.B.Dix)	M.B.Dix	
7	Zabeer Sumra	Lahore	
8	M. Asif Malik	Chakwal	
9	M. Noor din	Rhustab	
10	Gomata Lal	Lahore	



Page 4 of 5


11	Atiya Zaidi	Lahore	
12	KHAYAN Rana Khayam	LHR	
13	Shahzad Tanzeel	LHR	
14	Rana Farhad Amin	LHR	
15	Saifullah	LHR	
16	Shirra Nawaz	LHR	
17	D.S. Shujaat Hanif	LHR	
18	Tajamul Yousaf	LHR	
19	KHAINAR BAK	LHR	
20	Faisal Rafique	Sohawalpur 0305-8654343	
21	Mudassar Butt	Rawalpindi	
22	Ruby Raza	Daily Nai Bant LHR	
23	Fahimamunir Ishaq	Daily Sumra	
24	Shazia Shahid	Lahore	
25	Naila Sarwar	Lahore	
26	Rabia Kabeer Butt	Lahore	
27	Fragg Mahmud	Lahore	

Page 5 of 5

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Attendance Sheet of meeting:





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SACHET Pakistan
Gender Equity Program
Advocacy and Information Dissemination Campaign
Formation and Orientation of Media & Press Club
Lahore Press Club
Registration Sheet- Jan 26, 2013

Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signature
1	Zaheer Sunra	daily sunra	news editor	0300-4643282	Zaheer.Sunra@sunra.com	[Signature]
2	Rana. M. QKram	Daily Jang	Sr. Sub Editor	0300-9480574	qcvqdosr@yahoo	[Signature]
3	Saima Nawaz	Daily Inqilab	Staff Reporter	0300-9473369	Saima.Ch057@inqlab.com	[Signature]
4	Bilal Ghausi	Daily Express	Staff Reporter	0300/9494137	bilal.jhausi@Express.Com-PK (sig)	[Signature]
5	Gonila Gill	Dunya News	Staff Reporter	0321-473194 03004731947	gonila_gill@yahoo.com	[Signature]
6	Shahzad Malik	Daily Awaz	Staff Reporter	0321-9759999	awaz1214@gmail.com	[Signature]
7	A.R. Gul	Daily Awaz	Staff Reporter	0321-4045201	ar.gul@yahoo.com	[Signature]





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SACHET Pakistan
Gender Equity Program
Advocacy and Information Dissemination Campaign
Formation and Orientation of Media & Press Club
Lahore Press Club
Registration Sheet- Jan 26, 2013

Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signature
1	M. Noor Din (Khusab)	daily Jang	Correspondent	03022287499	m_noordin300@yahoo	[Signature]
2	M. Asif Malik Chakwal	Chief Ed. of Bigha Hathi	Chief Editor	0333-5900861	byanethalhi@gmail	[Signature]
3	AFZAL TALIB	Daily Express	Sr Reporter	03334338498	AFZAL.TALIB@EXPRESS.Com-PK	[Signature]
4	Saifullah	Daily Azkari	Special Reporter	0323-4987389	Saifullahawar@yahoo.com	[Signature]
5	Mudassar Butt	Press Club Pindi	Free Lance Jour	0345-6660454	mudassarbuttm@gmail.com	[Signature]
6	M. Asghar	SACHET	Program Development Officer	0332-5202378	asgharsp@gnail.com	[Signature]
7	Amir Muhammad	SACHET	GM	03335515467	amir@sachet.org.pk	[Signature]

Faizul Arif Sachet PSU Asst 0301-5557690 faizul@sachet.org.pk






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Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signature
1	Amir Suhail	Punjab Union of Journalist (LHR)	SVP	0321-9423010	amirsuhailpk@gmail	
2	Rana Khayam	Daily Nai Bat (LHR)	Reporter	0321-4039762	ranakhayam@yahoo.com	
3	SHAHZAD JAVAD	DAILY DUNYA	REPORTER	0333-8457352	sjavaid286@latamail.com	
4	KAZIM JAFFRI	DAILY SHARQ	MAGAZINE ED	0300-4282633	Kazimjournalist@gmail.com	
5	Junaid Riaz	CITY 42 TV	Reporter	0321-4066778	Junaid.Riaz@city42.tv	
✓6	Faheem Ghafoor	Daily waqt	Reporter	0321-443826	ahgaleembut@gmail.com	
7	Tazeen Malik	CITY 42 TV	Reporter	0321-845811	Tazeen.Malik@city42.tv	
8	Arsalan Haider	Daily Times	Reporter	0333-4428896	arsal42@gmail.com	
9	Mozam Baig	DF	—	0322-424544	mozambag@gmail.com	
	Atiya Zaidi	Khalees	Reporter	0300-847946		
	Nadeem Bhatti	CITY 42 TV	Anchorman	0321-4603855	Bhatti.Nadeem@city42.tv	
	Tanveer Saeed	AFP 18 Islamabad	Photo Journalist	0333-4319018	tanveer.saeed@afp.org	
	Faisal Rafique	Channel Five TV - Bureau Chief	Sargodha	0345-8654332		




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Gender Equity Program
Advocacy and Information Dissemination Campaign
Formation and Orientation of Media & Press Club
Lahore Press Club
Registration Sheet- Jan 26, 2013

Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signature
1	(Hani Bhaudin) Tahir TIPO	ATV News	Disto correspondent	0345-5754054	tahir.tipo@hotmail.com	
✓2	Nadeem Ahmed	FM 90, 92	RJ	0345-4670001	nadeemahmed@live.com	
✓3	Muhsen Ali	FREELANCE	Reporter	03214980450	itsmuhsen@gmail.com	
4	QAMAR-UZ-ZAMAN BHATTI	SAMA DAILY (LHR)	REPORTER	0300-4334679	QAMARZAMAN505@hotmail.com	
5	Dr. Shujat Haider	Daily "Adawat Times"	Editor	0321-4212883	shujatdoctor@yahoo.com	
6	Rana Farhad Amin	Daily Jinnah	Reporter	0321-4175166	RanaFarhad57@yahoo.com	
7	Imran Ch	DAILY TIMES	Staff Reporter	0300-4208297	Imran.Ch123@gmail.com	



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Annex-2: Designed IEC Material Posters

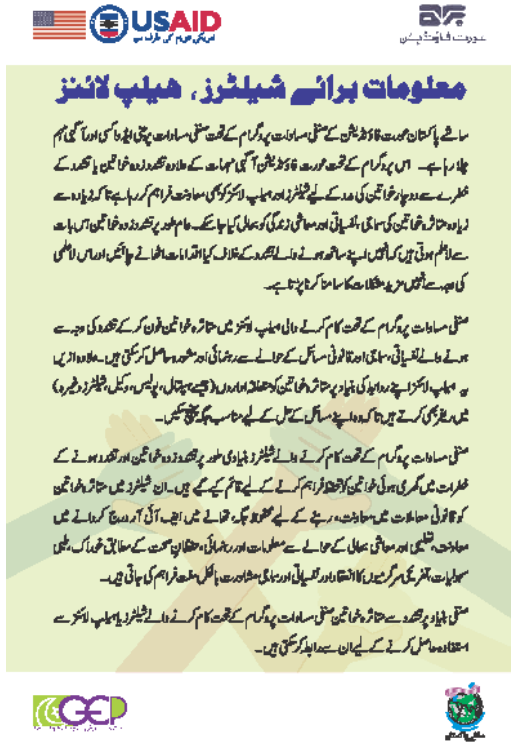


SACHET-Pakistan

Booklet on pro-women laws



Brochure on Shelters and Helpline





Annex-3: Pictures, Agenda and attendance sheet of Two-day training




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Attendance Sheet of training:

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SACHET Pakistan
Gender Equity Program Cycle 6
Two-day training workshop
“Capacity Building of Media & Duty Bearers on Gender Equity, Gender Sensitive Reporting and Monitoring”
Ambassador Hotel, Lahore
Registration Sheet- March 9-10, 2013


Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signatures	
						Day1	Day2
1	M. Noordin	daily Jang	Correspondent	0302 2287499	m.noordin306@yahoo.com		
2	Tahir Tipu	ATV	Dist. Correspondent	0345 5754054	tahirtipu@hotmail.com		
3	Mohammad Asif Malik	Weekly Bystander	Chief Editor	0377 5900881	bystander@yahoo.com	M. Asif Malik	M. Asif Malik
4	Nadeem Ahmed	FM 92	RJ	0345 4670001	nadeemonline@live.com	Nadeem Ahmed	Nadeem Ahmed
5	Muhsen Ali	THE SPOKESMAN	SR Subeditor	0321 4280450	itsmuhsen@gmail.com	Muhsen Ali	Muhsen Ali
6	Alvina Gladus	IRC- LHR	Theatre Coordinator	0345 9122081	alvina.gladus@gmail.com		
7	Rabica Kalerm Butt	FM 101	RJ	0308 4215929	rabica.kalerm@fahad.com	Rabica	Rabica

ALVINA GLADUS



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Gender Equity Program Cycle 6
Two-day training workshop
“Capacity Building of Media & Duty Bearers on Gender Equity, Gender Sensitive Reporting and Monitoring”
Ambassador Hotel, Lahore
Registration Sheet- March 9-10, 2013

Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signatures	
						Day1	Day2
8	Naaila Sarwar	Radio Pakistan FM101 Lahore	Psychologist RJ+	0338 6444368	naaila@naaila@gmail.com		
9	Ghazala Sharif	Police	Sub-Inspector	03009700993	ghazalasharif@yahoo.com		
10	Raja Iqbal	Police	Head constable	03008040118	—		
11	Umar Ali	Police	Sub-Inspector	0323 4389423	uab_21@hotmail.com		
12	Shazia	Police	Sub-Inspector	0321 4636114	shazia25@gmail.com		
13	Shazia	FM 100	RJ	03434750038	shazia25@yahoo.com		
14	Zaheer Ahmad	Daily Harrow	News Editor	0300 6443282	zaheer.ahmad@gmail.com		








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SACHET Pakistan
Gender Equity Program Cycle 6
Two-day training workshop
"Capacity Building of Media & Duty Bearers on Gender Equity, Gender Sensitive Reporting and Monitoring"
Ambassador Hotel, Lahore
Registration Sheet- March 9-10, 2013



Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signatures	
						Day1	Day2
15	Saifullah	Daily Azkara	Special Reporter	0323-4987389	Saifullahwan@yahoo.com	<i>Saif</i>	<i>Saif</i>
16	Mazam Baig	The Spokesman	Reporter	0322-424546	mamabag@gmail.com	<i>M-muzi</i>	<i>M-muzi</i>
17	Mudassar Bilal	SACHET	Intern	0345-660496	m-udast@hotmail.com	<i>Mudassar Bilal</i>	<i>Mudassar Bilal</i>
18	Sushil Gupta	Trainer	Consultant	0300-526-7028	dushyant@gmail.com	<i>Sushil</i>	<i>Sushil</i>
19	Aqar	Co-Trainer	Program Manager	0332-570278	aqarshahid@gmail.com	<i>Aqar</i>	<i>Aqar</i>
20	Gomila Gill	Daily Dunya	Chief/Staff Reporter	0321-4731947 0300-4731947	gomila_gill@yahoo.com	<i>Gomila</i>	<i>Gomila</i>
21	DR. SHUJAT HAMID	Daily Sadqat Times	Editor	0321-4212383	shujatdoctor@yahoo.com	<i>Shujat</i>	<i>Shujat</i>

SACHET Pakistan
Gender Equity Program Cycle 6
Two-day training workshop
"Capacity Building of Media & Duty Bearers on Gender Equity, Gender Sensitive Reporting and Monitoring"
Ambassador Hotel, Lahore
Registration Sheet- March 9-10, 2013

Sr #	Name	Organization	Designation	Cell Number	Email address/Fax#	Signatures	
						Day1	Day2
22	GHAZANFAR ANWAR	CHIEF REPORTER	"AUSAF"	0333-4457101	ghazanfanar@gmail.com	<i>Ghazanfar</i>	
23	Fatima Nadeem	Daily Sun	Reporter	032-446552	Fatimamunir@hotmail.com	<i>Fatima</i>	<i>Fatima</i>
24	GHAMAR ZAMZAM Bhatti	CHIEF REPORTER	DAILY SAMRA	03244334679	GHAMARZAMANSABHATTI@HOTMAIL.COM	<i>Ghamar</i>	<i>Ghamar</i>
25	Ruby Raza	Daily Nai	Sr Reporter	03213848887	roobii123@hotmail.com	<i>Ruby</i>	<i>Ruby</i>
26	Fatima Nadeem	Daily Sun	Reporter	03244			

SACHET-Pakistan

Schedule of training:

Sr.	Agenda Item	Time
Day-1		
1	Registration	10:00am to 10:30am
2	Welcome remarks	
3	Expectations & Objectives, Agenda of Training	
4	Tea break	10:30am to 10:45am
6	Understanding the gender perspective.	10:45am to 12:00 pm
7	Working break	12:00 pm to 12:15 pm
9	Orientation on Gender equity	12:15pm to 1:30pm
10	Lunch and Prayer break	1:30pm to 2:30 pm
11	Gender based violence, experience sharing.	2:30pm to 3:15 pm
12	Pro-women legislation; an over view	3:15pm to 4:00pm
13	Tea	4:00pm onwards
Day-2		
1	Review of Day One	10:00am to 10:15am
2	Elements of gender reporting and information networking between police and media	10:15am to 11:00am
3	Tea break	11:00am to 11:15am
4	Basics of Ethical journalism	11:15am to 12:00pm
5	Warm up playoffs	12:00pm to 12:15pm
6	Guidelines to propagate seven gender related laws	12:15pm to 1:00pm
7	Lunch & prayer break	1:00pm to 2:00pm
8	Writing practices	2:00pm to 2:30pm
9	Tentative engagement plan of gender coverage	2:30pm to 3:15pm
10	Evaluation of workshop	3:15pm to 3:30pm
11	Certificate distribution and Tea	3:30pm onwards

Certificates for training Participants



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Annex-4: FM Radio Messages

ساٹھ پاکستان پبلک سروس میسجز

۱۔ خواتین پر تشدد جسمانی ہو یا نفسیاتی قانوناً جرم ہے۔ گھریلو تشدد (روک تھام و تحفظ) بل 2012 جو کئی اسمبلی میں زیر غور ہے، کے تحت متاثرہ خاتون اور اس کا بچہ جان و نقد کے حقدار ٹھہرائے گئے ہیں اس کے علاوہ ملزم کو قید اور جرمانے کی سزا بھی ہو سکتی ہے۔ اس بل کو جلد از جلد قانون بنا کر اس کا اطلاق پورے پاکستان میں کیا جانا چاہیے۔ یہ پیغام ساٹھ پاکستان نے عورت فاؤنڈیشن کے صنفی مساوات پروگرام اور یو ایس ایڈ کے تعاون سے پیش کیا۔

۲۔ عورت کی قرآن یا کسی فرد سے زبردستی شادی کروانا، وراثت سے محروم کرنا، بدلہ صلح، ونی یا سوارا کا ارتکاب کرنا قانوناً جرم ہے اور دیگر خواتین مخالف کاروائیوں کی روک تھام کے قانون 2011 کے تحت ان جرائم کی سزائیں سے دس سال قید اور 50 ہزار سے 10 لاکھ روپے تک جرمانہ ہو سکتی ہے۔ یہ پیغام ساٹھ پاکستان نے عورت فاؤنڈیشن کے صنفی مساوات پروگرام اور یو ایس ایڈ کے تعاون سے پیش کیا۔

۳۔ عورتوں پر تیزاب پھینکنا، تشدد کی بدترین قسم اور انسانی حقوق اور قانون کی کھلم کھلاف ورزی ہے تیزاب پیچنے والا اور اس سے کسی کو نقصان پہنچانے والا دونوں اس جرم میں برابر کے شریک ہیں۔ تیزاب پر حد اور تیزاب سے وابستہ جرائم کی روک تھام کے قانونی مسودے 2010 کے تحت اس ہولناک جرم کی سزا عمر قید، پچاس ہزار روپے جرمانہ یا پھر دونوں ہو سکتی ہیں۔ یہ پیغام ساٹھ پاکستان نے عورت فاؤنڈیشن کے صنفی مساوات پروگرام اور یو ایس ایڈ کے تعاون سے پیش کیا۔

۴۔ کام کرنے کی جگہ پر خواتین کو جنسی، زبانی، جسمانی یا تحریری طور پر ہراساں کرنا قانوناً جرم ہے۔ تمام سرکاری اور نجی اداروں پر فرض ہے کہ وہ کام کرنے کی جگہ پر خواتین کو ہراساں کرنے کے خلاف قانونی مسودہ 2010 کے قواعد و ضوابط کا اطلاق یقینی بنائیں اس کے تحت قانون ان عورتوں کو ہر طرح کا تحفظ فراہم کرتا ہے۔ یہ پیغام ساٹھ پاکستان نے عورت فاؤنڈیشن کے صنفی مساوات پروگرام اور یو ایس ایڈ کے تعاون سے پیش کیا۔

۵۔ جنسی ہراساں کرنے پر (فوجداری کے ترمیم شدہ) قانونی مسودے 2010 کی رو سے صنف کی بنیاد پر کسی فرد کو جنسی طور پر ہراساں کرنا جرم ہے جس کی سزا تین سال قید بمع پانچ لاکھ روپے تک جرمانہ ہو سکتی ہے۔ اس میں کسی کو دھمکی دینا، جنسی تعلق کے لیے زبانی، جسمانی حرکات و سکنات کے ذریعے خواہش کرنا، قابل مذمت انداز سے گھورتا یا قابل اعتراض اشیاء دکھانا وغیرہ شامل ہے۔ یہ پیغام ساٹھ پاکستان نے عورت فاؤنڈیشن کے صنفی مساوات پروگرام اور یو ایس ایڈ کے تعاون سے پیش کیا۔

۶۔ تحفظ خواتین کے قانونی مسودے 2006 کے تحت خواتین کی عصمت دری، زنا کی تہمت لگانا، زنا بالجبر، جسم فروشی کے لیے فروخت کرنا یا کسی بھی طرح سے حوس کا نشانہ بنانا قانوناً جرم ہے۔ زنا بالجبر کی سزا موت یا دس سال قید ہے اور زنا بالجبر کے مجرم کی ضمانت نہیں ہو سکتی۔ یہ پیغام ساٹھ پاکستان نے عورت فاؤنڈیشن کے صنفی مساوات پروگرام اور یو ایس ایڈ کے تعاون سے پیش کیا۔

۷۔ فوجداری مقدمات کے قانونی مسودے 2004 کے تحت غیرت کے نام پر قتل اور بدلہ صلح، کارروکاری یا سیاہ کاری قانوناً جرم ہے اور اس کی سزا موت یا عمر قید ہے بدلہ صلح سے مراد قتل کے جرم میں صلح کی نیت سے عورت کو شادی کے لیے پیش کرنا ہے۔ یہ پیغام ساٹھ پاکستان نے عورت فاؤنڈیشن کے صنفی مساوات پروگرام اور یو ایس ایڈ کے تعاون سے پیش کیا۔

Annex-5: Pictures of Community Meetings















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










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Annex-6: Attendance Sheet and Pictures of Review Meeting

Attendance sheet of Review Meeting

 						
SACHET Pakistan Gender Equity Program Advocacy and Information Dissemination Campaign Review Meeting with Media Committee Ambassador Hotel, Lahore Registration Sheet- 26 July, 2013.						
Sr #	Name	Organization	Designation	Cell Number	Email address	Signature
1	Saifullah	Daily Azkaar	Special Reporter	0323-4927389	Saifullahawagor@yahoo.com	
2	M. Noor din	Daily Jang	Reporter	0322287499	m_noordin30@yahoo.com	
3	Ali Ahmad	DHNI	President	0333-5788514	ahamni.chk.org@gmail.com	
4	Shazia Shahid	Sanee & Kohnertu	Rj & Vj	03434756038	Shazia.shazia25@yahoo.com	
5	Naile Sarwat	Radio Pakistan	Rj - Host	03326444368	Sarwatnaile@gmail.com	
6	Attiya Zaidi	AUSPE	Reporter	0321-481467	attiyazaidi@live.com	
7	Gonika Gill	Dunya News	Reporter	0321-4731947 0300-4731947	gonika_gill@yahoo.com	
8	Rija JGBAL	PUNJAB POLICE	HEAD CONSTABLE	0300-804018	Rija-Bhatti.com	
9	NAZIA SHARIF	PUNJAB POLICE	CONSTABLE	0303-4039617	MUZAMIL-MUSHI@gmail.com	
10	QAMAR-UZ-ZAMAN BHATTI	VOTES PAKISTAN	REPORTER	0300-4334679	QAMARZAMAN505@HOTMAIL.COM	

  						
SACHET Pakistan Gender Equity Program Advocacy and Information Dissemination Campaign Review Meeting with Media Committee Ambassador Hotel, Lahore Registration Sheet- 26 July, 2013.						
Sr #	Name	Organization	Designation	Cell Number	Email address	Signature
I	Khawar Beg	on-line	SR Reporter	0333-4558565	beg.khawar@gmail.com	
	Mudassar Butt	SACHET	Intern	0345-6660454	m-ud87@hotmail.com	
	M-Aqar	SACHET	Program Development Officer	0352-5702378	aqar.mf@gmail.com	
	Fatima Muneer	Daily Jang	Reporter	0342-4466638		
E	Tahira TIPI	A-TV news	Correspondent	0345-5754054	tahira.tipi@hotmail.com	
	SHAHAB UMER	Daily Mawana	SR Reporter	0302-8498170	shahabumer@gmail.com	
	M-AZAM-1	MPTROOP-TV	Camera man	0308-4377991	M-AZAM-1@yahoo.com	
	Rana Khayyara	Daily Nai Baat	Sr Reporter	0321-4039761		
	Mubashir Muneer	on TV JEMR M. D. D. D.	SR Reporter	0300-4836595		

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Review Meeting with Media Committee
Ambassador Hotel, Lahore
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Sr #	Name	Organization	Designation	Cell Number	Email address	Signature
1	Moazam Baig	The Spokesman	Sr Reporter	0322-4214544		M-moaz
2	MUHSEN ALI	JOURNALISM FREELANCE	Reporter	03214280450	itsmuhseengmail.com	m-muhsen
3	AYAZ. Ch.	MeTro-1 TV	Reporter	03004203925	ayazch84@gmail.com	Ayaz
4	DR. SHUJABT HAMID	D. APTAB. LHR	Editor & Reporter	0321-4212303	SHUJABTDOCTOR@yahoo.com	Shujab
5	Saima Munir	ABC AD School	Computer Design	0333-4826925	S-sham58@yahoo.com	Saima
6	NOOR-UL-AIN	Journalist	Freelance	08224610688	Petpak@gmail.com	Noor
7	Nadeem Ahmeed	Journalist	Broadcast	0345-4670001	nadeemonline@live.com	Nadeem
8	Shazia Shaid	Rifmiao Ali Kalwantu	Rj & Vj	03434756030	shazia.shazia25@yahoo.com	Shazia
9	Naila Samra	Rifmiao Radioparkist	Rj + Host	0332-6444368	SamraNaila@gmail.com	Naila
10	ATTIJA ZAIDI	AUSSE	Reporter	0321-4814647	attijazaidi@live.com	Attiya
11	Gentle Gill	Dunya News	Reporter			Gentle



Pictures of Review Meeting with Media




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










Annex-7: Attendance Sheet, Pictures Agenda and Invitation Card of policy dialogue



Attendance Sheet of Policy Dialogue





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Advocacy and Information Dissemination Campaign
Policy Dialogue on "Pro-Women Legislation Combating Gender Based Violence"
Avani Hotel, Lahore
Registration Sheet- 27th July, 2013.










Sr #	Name	Organization	Designation	Cell Number	Email address	Signature
	Asma Belin	LRC	Director	03007923241	asma666@gmail.com	
	Mudasar Bhatti	SACHET	Intern	0345-6660454	m-ud87@hotmail.com	
	Sacha Aziz	BNT	SPO	0300-946-7500	sacha.aziz@bntnews.org	
	Tayyaba Kanwal	LFP		0325-4783633	tayyaba.kanwal@gmail.com	
	Asif Bhatti	NRDP	Program Manager	03434200102	asifbhatti876@yahoo.com	
	Ammar	Amara	Director	0321-5042282	ammar.murad1930@gmail.com	
	Mozam Baig	Spokesman	Sr Reporter	0322-4214544		
	Ayesha Janaid	SACHET	DE-RWP	03335265429	ayesha@sachet.org.pk	
	Razan Zaman	SACHET	PSU Coord	0333-5140589	Razan.zaman@sachet.org.pk	
	M. Husnain Sajid	Deputy DO	Social Welfare	0333-4372601	sajid.ahmed@yaho.com	
	Muhammed Asif	SACHET	Program Manager	0333-5102378	asifmuhammad@gmail.com	








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Avani Hotel, Lahore
Registration Sheet- 27th July, 2013.

Sr #	Name	Organization	Designation	Cell Number	Email address	Signature
1	Saswat Rukina	PTI+S.Women	Sec. Women	0333-4434511	Saswat.Rukina@gmail.com	
	Dr. Huma Pkail Buz	Outbound person	Punjabi	0321-4441972	huma.pkail@gmail.com	
	Humaira Slaid					
	Rozan Slaid	GCO		0333-4232011		
	Saba Shoukhat	GCO		0333-566546		
	Nasreen Zohar	Aurat Foundation		03344351000		
	Waseem Ashraf	USAID	DC Officer	0301-8510462	waseemashraf@usaid.gov	
	M. Dr. Faran	CH2	فوریئر	03314416433		
	Kanif Bani	CH2	CH2	03014920608		








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Sr #	Name	Organization	Designation	Cell Number	Email address	Signature
	M. Sajdar	L.F.P	B-member	0322-4004107	1924-u.society@publi	<i>M</i>
	Saeed Karsim	I.W.S	Member	0306-4213734	k.saeed66@yahoo.co	<i>KS</i>
	PERWASHA NAZI	SACHET		0333-5088945	PERWASHAKHAN@live.co	<i>PERWASHA</i>
	Zain-ell-Abidin	GRAP	General Specialist	0345-4199922	Abidin@grap.org	<i>Zain</i>
	Mazhar Iqbal	PWD	DPWD	0307-6772551	mazhar.dpwd@guil	<i>Mazhar</i>
	Rama Saleem	//	Student	0336-0490881	Rama@.2009	<i>Rama</i>
	Nida Malik	FACES Pakistan	member project	0300-8337020	nida@facespakistan.c	<i>Nida</i>
	Sadia Nawaz	SPD-Lhr	PO	0332-420625	sdia@spd-lhr	<i>Sadia</i>
	Dr. Sanyal Fatima	Project Unit	Professor	0300-4201278		<i>Dr. Sanyal</i>
	Rimsha Niaz	WISE		0323-6178808		<i>Rimsha</i>
	Nadia Amin	Rahnuma-FPAP	Manager Adv	0321-4504619	amin@nadia@	<i>Nadia</i>

SACHET Pakistan
Gender Equity Program
Advocacy and Information Dissemination Campaign
Policy Dialogue on "Pro-Women Legislation Combating Gender Based Violence"
Avari Hotel, Lahore
Registration Sheet- 27th July, 2013.

Sr #	Name	Organization	Designation	Cell Number	Email address	Signature
	Nahida Ahmad	Law Chambers	Advocate	0334-4363651	ahamida@lawchambers.com	<i>Nahida</i>
	Saima Akmal	FACES Pakistan	Project Officer	0320-4317376	saima@facespakistan.com	<i>Saima</i>
	Javeria Niaz	WISE	P. Officer	36305645	javerianiaz@lhr.com	<i>Javeria</i>
	Shahid Ali	SACHET	FM	0322-427867	Shahid@supp.org	<i>Shahid</i>
	Nazir	N.G.O	DR	0333-5377671	SACHET	<i>Nazir</i>
	Asad Sahi	Cit 442	CD	0300-849089	asad.sahi@city	<i>Asad</i>
	Hasna Cheema	AF/ GEP	PPM	0303-437445	hasna.cheema@afg.org	<i>Hasna</i>

SACHET-Pakistan

Pictures of Policy Dialogue



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Agenda & invitation card of policy dialogue




SACHET-Pakistan
(Society for the Advancement of Community, Health, Education and Training)
Cordially invites you to a Public Policy Dialogue on
"Pro-Women Legislation to Combat Gender Based Violence"
On Saturday 27th July, 2013

Venue:
Avari Hotel, Mall Road Lahore
Timings: 5pm to 7pm

RSVP:
Mr. Muhammad Asfar
asfarshafi@gmail.com
051-2254933 & 0332-5202378
Kindly send your confirmations though email




Schedule of Policy Dialogue
"Pro-Women legislation to Combat Gender Based Violence"
Date: Saturday 27th July, 2013
Venue: Kunhar Hall, Avari Hotel Mall Road, Lahore
Timings: 5pm to 7pm followed by Iftaar/Dinner

S. No	Agenda Item	Time
1	Registration	5:00 pm to 5:10 pm
2	Welcome Remarks	5:10 pm to 5:15 pm
3	Introduction of participants	5:15 pm to 5:20pm
4	Introduction to SACHET and Gender Equity Program	5:20 pm to 5:30 pm
5	Technical Session to be moderated by Dr. Rakhshinda Perveen <ul style="list-style-type: none"> Context Setting Talks and Discussions by participants Conclusion 	5:30 pm to 6:30 pm
6	Vote of Thanks	6:55 pm to 7:00 pm
7	Iftaar/Dinner	As per Iftaar Timings

SACHET-Pakistan

Workshop on gender equality ends

LAHORE: Sachar Pakhwan is running an advocacy and information dissemination campaign to combat gender inequality in the Punjab Equality Programme of the United Nations Development Programme (UNDP). Sachar conducted a two-day training workshop on "Capacity Building of Media and Policy Makers on Gender Equality" in Lahore on Saturday.

The workshop was designed for the local police and journalists, who are the first responders to gender violence. Lahore Press Club on January 26 to 27, Sachar Pakistan, Reuters (Lahore), and the United Nations Development Programme conducted the training workshop.

Senior journalists, associated with radio channels including Daily Jang, Daily Nawa-e-Wakeel, Daily Aftab, Daily Samaa, Daily Nawa-e-Adl, Weekly Dunya-e-Haali (Gahadri), The Nation, and Dawn, and the Punjab News, participated in the training exercise, including Lahore Ram Bhadr, Sahar News, and the Punjab News. Sachar Pakhwan said that 100 participants and two trainers were the participants of the training.

SACHAR Pakistan Programme Development Officer Muhammad Aslam said that the training aims at the training, i.e. to help the participant in changing the perspective, to highlight on the gender inequality in the context of professional role in the context of gender and to enhance the knowledge of awareness and knowledge in media gender, gender equality, gender-based violence, empowerment, legal rights, gender awareness, legal rights, information, networking between media and police, etc. —

روزنامہ ایکسپریس، لاہور، 28 جنوری 2013ء

[illegible][illegible]

Activity: Two Day Training Workshop with Media Committee & Local Police Officials



SACHET-Pakistan

Activity: Community Meeting Chakwal

www.akhrisawal.com

اک ذرا صبر کے اب ظلم کے دن تھوڑے ہیں

Weekly **AKHRI SAWAL**

ہفت روزہ

آخری سوال

چیف ایڈیٹر: شفیقت یزدانی

محلہ ایڈیٹر: ملک محی الدین اعوان

3033-5787978

3033-5782238

عورتوں کے حقوق پر مبنی معلوماتی پروگرام 6 جون کو ہوگا

6 جون بروز جمعرات کو عورتوں کے حقوق پر مبنی معلوماتی پروگرام سائے پاکستان کی جانب سے ٹی ایم اے جناح ہال چکوال میں منعقد کیا جائے گا جس میں آٹھ گھنٹوں کے فرائض ملی اوراد کریں گے

چکوال (نامہ خصوصی) 6 جون بروز جمعرات کو عورتوں کے حقوق پر مبنی معلوماتی پروگرام سائے پاکستان کی جانب سے ٹی ایم اے جناح ہال چکوال میں منعقد کیا جائے گا جس میں آٹھ گھنٹوں کے فرائض ملی اوراد کریں گے اس سلسلہ میں تمام شہریاں مل کر شرکت کریں گی۔

Activity: Community Meeting Chakwal

www.chakwalpoint.com

Local Akhbar

لوکل اخبار

3033-5902977

24 نومبر 15 جن 21 جن 2013



23

مجلس شہر

مجلس شہر کے اجلاس میں شہر کے مختلف شعبوں کے نمائندوں نے شرکت کی۔

Activity: Community Meeting Rawalpindi

ABC CERTIFIED

اسلام آباد راولپنڈی ایب و گورنر ایب و پشاور اور راجھی شائع ہوا راقی اخبار

اسلام آباد راولپنڈی

Daily SAMA

روزنامہ

ایڈیٹر: شفیقت یزدانی

جلد 05

29 جن 2013

بیورو، یو ایس ایڈ کے زیر اہتمام تقریب، کثیر تعداد میں لوگوں کی شرکت

شہر اور میپ لائٹر کے بارے میں معلوماتی پروگرام اور پروگرام کے گئے

پور (نامہ خصوصی) گذشتہ روز سائے پاکستان نے امریکا کے بارے میں معلوماتی پروگرام اور پروگرام کے گئے

پور (نامہ خصوصی) گذشتہ روز سائے پاکستان نے امریکا کے بارے میں معلوماتی پروگرام اور پروگرام کے گئے

Activity: Community Meeting Rawalpindi

ABC CERTIFIED

Daily JINNAH

جنگ

180



گورنر فائبرٹن کے زیر اہتمام عورتوں کے حقوق بارے میں آگاہی پروگرام

تقریب میں تقریباً 100 عورتوں نے شرکت کی۔

گورنر فائبرٹن کے زیر اہتمام عورتوں کے حقوق بارے میں آگاہی پروگرام

تقریب میں تقریباً 100 عورتوں نے شرکت کی۔

Project Completion Report

Activity: Community Meeting Lahore

[illegible][illegible]

Activity: Community Meeting Chakwal

www.akhrisawal.com Email: akhrisawal@yahoo.com

اگر آپ صبر کر اب فکرم کردن متور ہو رہیں
Weekly AKHRISAWAL
 ہفت روزہ
آخری سوال
 (طب احرى)
 منزل ملک
 محکمہ ایجوکیشن
 ملکی الدین اعوان
 0333-5787978 0333-5782238

جلد نمبر 10، 19 جون 2013ء، صفحہ نمبرات 4 تا قیمت 6 روپے ☆ شمارہ نمبر 509

سائے پاکستان کے زیرِ اہتمام خواتین کے حقوق بارے میٹنگ کا انعقاد

جسٹس گلزار مشتق نے کہا ہے کہ پاکستان میں 160 لاکھ سے زائد خواتین کے لیے مسائل ہیں۔ ان میں سے نصف خواتین کو گناہ کی باتوں پر توجہ دینی چاہیے۔ ان کے حقوق کا تحفظ کرنے کے لیے حکومت اور سماج کی ذمہ داری ہے۔ ان کے حقوق کا تحفظ کرنے کے لیے حکومت اور سماج کی ذمہ داری ہے۔ ان کے حقوق کا تحفظ کرنے کے لیے حکومت اور سماج کی ذمہ داری ہے۔

انسانی حقوق کی کمیٹی کی سربراہ جیسیکا کولڈ نے کہا ہے کہ خواتین کے حقوق کا تحفظ کرنے کے لیے حکومت اور سماج کی ذمہ داری ہے۔ ان کے حقوق کا تحفظ کرنے کے لیے حکومت اور سماج کی ذمہ داری ہے۔ ان کے حقوق کا تحفظ کرنے کے لیے حکومت اور سماج کی ذمہ داری ہے۔








(پیشانی کی تصویر)

Activity: Community Meeting Rawalpindi

www.dailyashsharq.com dailyashsharqjbsi@gmail.com ABC Certified

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اللہ کے لئے بے شرق وغرب (الفران)

روزنامہ

راجپوت
چیتا امبیٹر
محمد ارشد شاہ

اشق

Daily ASH-SHAHQ International

جلد نمبر 6
بندہ ۱۴۳۸ھ / ۲۹ جون ۲۰۱۷ء / ۱۶-۲۰۲۹
شمارہ نمبر ۱۵۱

An eyeful of weekly

DIPLOMATIC Affairs

July 01-07, 2013 info@diplomaticaffairs.net www.diplomaticaffairs.net

Sachet Pakistan holds community meeting on gender equity

ISLAMABAD

Sachet Pakistan held a community meeting at Japan Road Gagri under an Aurat Foundation's programme on gender equity and in collaboration with USAID.

The basic objectives of holding the meeting were to create awareness on laws regarding women rights and propagate the shelter and help lines, established under the said gender equity programme against violence against women.

The meeting was attended by a large number of people from different walks of life, who appreciated the Sachet Pakistan for the noble initiative. Informative posters and brochures were distributed among the participants of the meeting.

The Sachet Pakistan team briefed the participants on the gender equity programme and the objectives of holding the community meeting. The technical team of Sachet Pakistan also briefed the participants. NEWS RELEASE

www.diplomaticaffairs.net



Activity: Community Meeting Rawalpindi

Activity: Community Meeting Khushab



Activity: Community Meeting Khushab



Activity: Community Meeting Khushab



SACHET-Pakistan



Project Completion Report



SACHET-Pakistan

Project Completion Report



سائے پاکستان کو عالمی سطح پر مقبول بنانے کے لیے ہمیں اپنے حقوق کا علم بڑھانا اور ان کے خلاف جدوجہد کرنا پڑے گی۔

خواتین کے حقوق کا علم بڑھانا اور ان کے خلاف جدوجہد کرنا پڑے گی۔

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