

SACHET (Society for the Advancement of Community, Health, Education and Training) Pakistan



"Promoting Human Development of the disadvantaged with gender perspectives"

SACHET Pakistan is a registered non Governement welfare and development national organization that seeks to make meanigful and lasting interventions in areas central to the progress of human development, which encompasses different dimensions of socio

-economic progress.

SACHET works in urban slums, rural and difficult areas with disadvantaged communiities

•www.sachet.org.pk•



SACHET GALLERY

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# **SACHET Gallery**



SACHET Gallery consists of a well equipped and appropriately designed exhibition hall with attached auditorium with state of the art multimedia equipment for audiovisual portfolio presentations with a capacity for 60 persons. SACHET Gallery promotes the indigenous art and craft of emerging and mid career artists/artisans from all parts of Pakistan. The work of renowned and established artists is also exhibited. Another uniqueness of the gallery is that it periodically showcases the struggle of citizens' sector through diverse media and artistic expressions. Since health is the main focus of SACHET, therefore gallery offers an exclusive platform for organizations in public and private sector to display health communication material.

#### Admissions

Exhibitions and most events are free and open to the public. Donations are greatly appreciated.



#### **Events at SACHET Gallery**

- Screening of videos on social and political economy issues
- Panel discussions on art, society and emerging development issues.
- Workshops
- Evenings with the unsung heroes as well as the movers and shakers in the areas of art, Iterature, theatre, music, human rights and social activism.







#### **Product Range**

At the shop, one can see a number of hand made items like khusa shoe key chains, paper bags, shawls/, Riyak Salt Lamps, Vases, Bracelet, Hand bag, Evening bag, Door bells, Jewelry bag, Peer pack, Folding wallet, Gold case, Door bells, wall hanging, Pencil case, Pen holder, small cushion, Traditional cap, Key chain, Glass cover, Cosmetic kit bag, Carpet shoes, Khaddar, kurtas.

### **Unique Feature**

Hand made paper bag are the branded products of Shop for Cause, which are made by the skilled women at SACHET Crafts centers in rural areas. Another unique feature of the shop includes tarditonal but fading art work, emroideries and stiches of all kind made by women from Earthquake affected areas, NWFP, Hunza, Chitral, Sindh and traditional emroderied work of Punjab and Baluchistan.

## **Advocacy Corner**

SACHET being the pioneer organization to work on dowry related violence has also placed message based T shirts, bags, badges, research reports and DVDs

We Sell Dreams



#### Introduction

Shop for a cause - a unique concept shop aims to empower economically and socially, skilled but disadvantaged people especially women/girls and that too the victims and survivors of different forms of violence including dowry violence,

SACHET strategically operates towards building motivation among the sufferers and victims to change their position and condition. The critical target is to exclude the middleman, thus paving their way towards economic independence. SACHET 's shop for a cause offers a marketing and sales outlet for the home-grown thus exclusive products by the home-based workers (women and men) in the capital city. Transparency of the financial transactions is maintained through a professional contract where the workers ( we call them artisans) determine the price of their skill. We do not buy any product rather we sell it on their behalf on their terms. A proper consigner agreement is signed. SACHET retains 20% (10% only if the skilled one is a special person) and remaining 80 % or 90% as the case may be is paid to the consignor through a cross cheques every month.

The 20% share retained by SACHET is utilized for buying medicines for poor patients who are given free health care at SACHET clinics.

**Shop for a Cause** 

Towards Economic Empowerment of the disadvataged with Gender Perspectives